

Why Kentico CMS?

- § Easy-to-use editing interface in a browser
- § Full-featured content management system
- § A complete, all-in-one solution
- § Highly flexible and extensible
- § Rapid development and short time to web
- § **FREE EDITION** also for commercial use

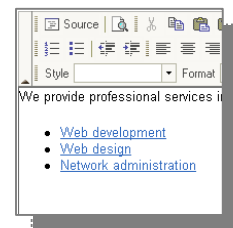
Where can I use it?

- § Corporate web sites
- § E-commerce sites
- § Community and personal sites
- § Intranets
- § On-line magazines
- § Government and education sites

Site owners: Easily manage web site content

With Kentico CMS, you can edit web site content through a friendly **browser-based interface** – anytime and anywhere. You do not need to have any technical skills or be a programmer – you can **create and update pages using an editor similar to Microsoft Word®**. You simply enter the content, links and images to the page templates defined by web site developer and you do not need to care about the design and technical details.

Besides content editing, Kentico CMS allows you to **communicate with your visitors and build on-line communities** through forums, blogs, on-line forms or polls and create **e-commerce** sites to grow your sales on-line.



Developers: Rapidly develop advanced web sites



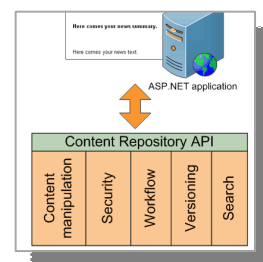
Whether you need to build a simple web site or a highly customized portal, Kentico CMS provides you with a **powerful framework** for delivering the site in the fastest possible way. Unlike other systems, Kentico CMS doesn't limit your creativity and allows you to build web sites with **any design, structure and navigation**. You have full control over the rendered (X)HTML code and CSS styles. Moreover, you can easily **integrate your own .NET code** or develop custom web parts and modules.

The **browser-based development** model allows developers to build powerful web sites without deep .NET knowledge, while experienced developers can create **ASPX page templates** in **Visual Studio 2005/2008**. Kentico CMS comes with **fully documented API** and database and includes more than **90 web parts** ready for your web site.

Partners: Grow your business with a professional CMS

In today's highly competitive web design market, you can hardly afford development of your own content management system. At the same time, your clients realize the importance of their on-line marketing and require sophisticated web solutions. With Kentico CMS you can deliver great web sites with user-friendly administration interface and easily integrate additional modules **without complex coding**. Moreover, you can **re-brand** Kentico CMS and resell it as your product.

With Kentico CMS affordable price, you can offer advanced web site solutions to any client and **win more projects by providing a better value**. If you own a web design business register as a **Kentico Solution Partner** and get a **special pricing**, sales support and a listing in our partner directory.



Feature matrix

	Free Edition	E-commerce Edition (\$749 per web site)	Professional Edition (\$999 per web site)	Enterprise Edition (\$1499 per web site)
Content Management				
Number of editors	1 per web site	Unlimited	Unlimited	Unlimited
Number of global administrators	1	Unlimited	Unlimited	Unlimited
Number of site members (registered users)	100	Unlimited	Unlimited	Unlimited
Number of documents/pages	1000	Unlimited	Unlimited	Unlimited
Custom document types with custom fields	•	•	•	•
WYSIWYG editor with spell-checker	•	•	•	•
File Management	•	•	•	•
Workflow, preview, versioning, content locking			•	•
Multiple languages				•
Development				
Complete documentation of the CMS, database and API	•	•	•	•
Fully customizable site structure, navigation, design and layout	•	•	•	•
Custom web parts in C# and VB.NET	•	•	•	•
Source code of the web project and administration interface	•	•	•	•
Branding	Kentico logo required	Custom branding	Custom branding	Custom branding
Security and personalization				
Customizable roles and permissions	•	•	•	•
User registration and secured pages	•	•	•	•
Document-level permissions and content personalization			•	•
Web Site				
Drop-down menu, CSS list menu, tree menu, tab menu, breadcrumbs	•	•	•	•
Full-text search in database content and in uploaded files	•	•	•	•
90+ built-in web parts	•	•	•	•
Modules				
Newsletter	1 Newsletter 100 Subscribers	Unlimited	Unlimited	Unlimited
On-line forms (BizForms)	1 BizForm	1 BizForm	Unlimited	Unlimited
Forums	3 Forums	Unlimited	Unlimited	Unlimited
Blogs	1 Blog	1 Blog	Unlimited	Unlimited
Polls	1 Poll	1 Poll	Unlimited	Unlimited
E-commerce (on-line store)	10 Items	Unlimited	10 Items	Unlimited
Articles, news, products, jobs, FAQ's, knowledge base	•	•	•	•
Image gallery	•	•	•	•
Reporting	•	•	•	•
User contributions (Wiki)	•	•	•	•
Messaging	•	•	•	•
GeoMapping	•	•	•	•
Web analytics		•		•
Booking System				•
Web farm support				•
Content and object staging				•

Kentico CMS is used by **more than 1000 web sites in over 60 countries and delivered by 300+ partners**. The clients include Gibson, Bayer, Guinness, Deutsche Telekom and others. For more information and free trial, please visit www.kentico.com.