



- AMP Banking
- AMP Services
- ANZ Business Banking
- Austrade - Australian Government
- Brisbane BMW
- Business Fitness
- CSIRO
- Data 3
- Department of Education
- dmg world media
- Education and Training
- Education Queensland
- Ellaways Music
- Encyclopedia Britannica
- Energy Australia
- Fone Zone
- Gold Coast Airport
- James Cook University
- LJ Hooker
- Lonely planet
- Luna Park Sydney
- Melbourne IT
- Mitsubishi Electric Australia
- Mountain Designs
- PLAN
- PRD Nationwide
- Queensland Department of
- RACQ
- Raw Dance Company
- Ray White Commercial
- Royal Children's Hospital
- RP Data
- Sirromet Wines
- SPACE Property Agents
- Stella resorts
- Stockland
- Teach International
- Telstra Shop
- The Cupcake Queens
- Thiess Pty Ltd
- University of Sydney Union
- WebCentral
- Worldwide Printing
- Zupps

Clients Using VeMail

iEmail is a uniquely simple, yet powerful online system that allows you to easily manage your Email and SMS marketing communications in an efficient and effective manner.

Designed for both new and experienced eMarketers, iEmail is able to guide you through your first sends while providing proficient users with a robust & powerful system.

## 4 Simple Steps to eMarketing



### Build

Quickly build and manage your customer databases.



### Create

Easily create eye catching promotions, invitations and newsletters.



### Send

Send targeted communications to specific customer segments.



### Track

Efficiently track and analyse results in real time.

## Key Benefits

### Easy and Flexible

Simple enough to create and send your first email campaign within 10 minutes or automate a series of relevant time based messages.

### Cost Effective

Significantly reduce lead generation, marketing and overall client communication costs – no need to bug your finance department every time you need to communicate with your customers.

### Centralised Organisation

iEmail auto updates a customer's record every time you send a communication – saving time in accessing who sent what, when and to which client – enabling faster and more accurate decision making.

### Scalable

No need to switch vendors as your marketing demands increase. iEmail has been designed to accommodate your requirements whether you're a local real estate agent or IBM.

## Key Features



### Total Database Management

- Upload existing databases consisting entirely of your own specified fields
- Grow your database automatically using customised web forms
- Search and segment contact lists
- Manage unsubscribers inline with spam compliance



### Pain-free Sending

- Simply select your message, choose your database and hit Send!
- Schedule a series of messages to go out at specific intervals



### Easy Administration

- Add sub users
- Restrict access to specific areas such as database creation
- View history of account usage
- Manage billing and payments online



### Simple Template Designs

- Unique "Drag & Drop" templates
- Custom design flexibility – create from scratch or upload a previously used design



### Real Time Analysis

- Number of emails received and opened
- Links clicked (Unique vs. Total)
- Click through rate as % who clicked
- "Forward to Friend" activity



### Comprehensive Help & Support

- Training Wizards that walk and talk you through the main system features within 5 minutes
- Live support & "Post a Question"
- User guides, FAQ's & glossary

## iEmail Pricing

iEmail pricing is based on a monthly access fee, calculated on peak database size, and a per message send fee. There are no fixed period contracts to access iEmail.

1 Monthly Access Fees		2 Message Send Cost (per month)			
Total Records	Monthly Fee**^	Number of Emails	Cost per Email	Number of SMSs	Cost per SMS
0 – 1,000	\$30	1 – 200	4 cents	1 – 200	22 cents
1,001 – 5,000	\$50	201 – 2,000	3 cents	201 – 2,000	21 cents
5,001 – 15,000	\$90	2,001 – 10,000	2 cents	2,001 – 5,000	20 cents
15,001 – 50,000	\$150	> 10,000	1 cent	5,001 – 10,000	19 cents
50,001 – 500,000	\$220			> 10,000	18 cents

\* All prices exclude GST

^ Your iEmail account comes with 50MB of free file storage per month. Each MB over 50MB will be charged at 10c/MB per month.



Spam Compliant  
Application

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*You dream it. We build it!*  
GOLD COAST BRISBANE SYDNEY TOWNSVILLE